

FIG. 2

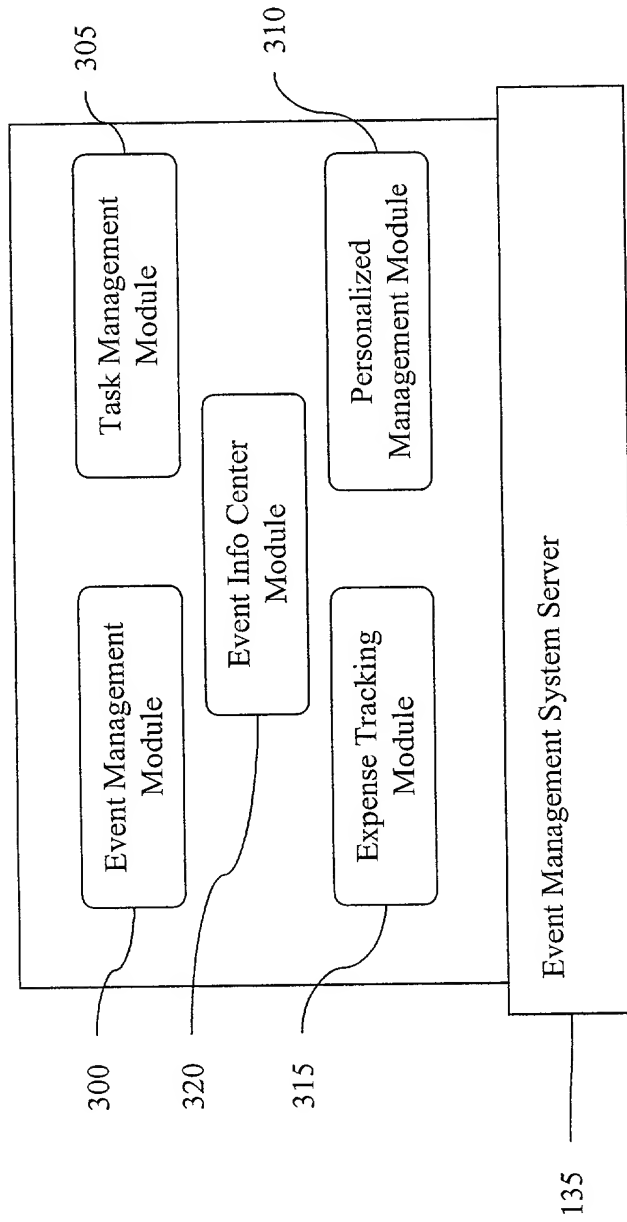
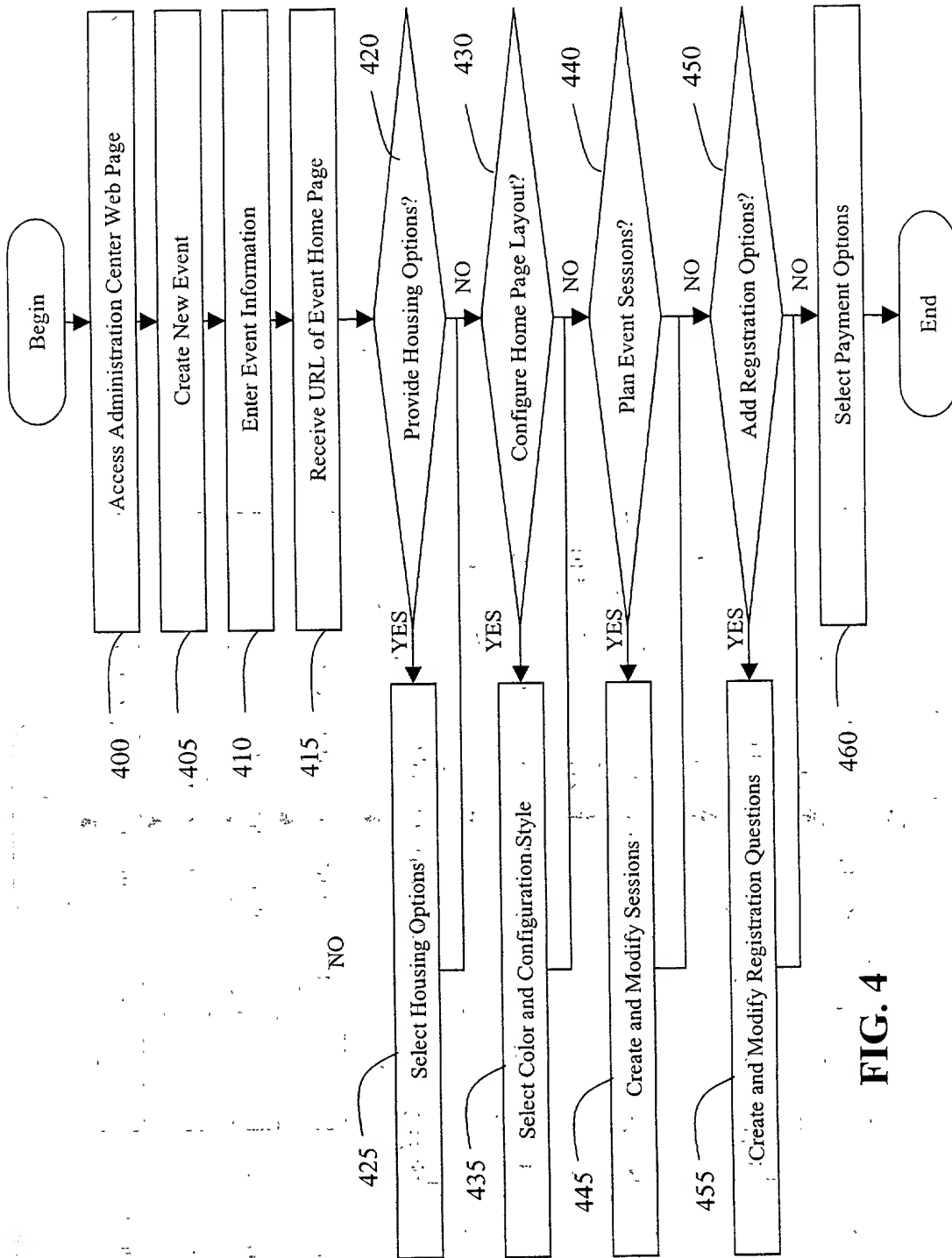


FIG. 3



**FIG. 4**

20060820 14245200T

Address: [http://www.premierplanner.demosam.com/DisplayP2\\_5/passport/pl\\_welcome\\_host.cfm?id=987005911&token=584964](http://www.premierplanner.demosam.com/DisplayP2_5/passport/pl_welcome_host.cfm?id=987005911&token=584964)

Century Financial

MY PROFILE | SIGN OFF  
POWERED BY Event411

ADMIN CENTER

WELCOME Jennifer Roberts — 500  
Planner Messages 0

510 — 515  
520

TOOLS

ADMIN CENTER  
CREATE NEW EVENT  
CONTACT LIST  
INTEREST GROUPS  
SEND EMAIL  
POST MESSAGE  
VIEW MESSAGE  
GLOBAL CAPACITY  
REPORT

My Events

Click the name of an event to go to its Home page. Click the name of Planner or Staff to see his/her profile

Event Name	Planner/Staff	Event Dates	Event Location	My Status
Annual Sales Meeting	Jennifer Roberts	06/06 - 06/09/2001	Broadmoor Hotel CO	Planner
4th Annual Investor's Seminar	Jennifer Roberts	06/20 - 06/22/2001	Santa Monica Cove C Santa Monica, CA	Planner

550 — 555  
560 — 565

View Past Events

Create New Event

560 — 565

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FIG. 5

Address: [http://www.premierplannerdemos.com/DisplayP2\\_5/Passport/create\\_new\\_event.cfm?id=205394133&token=882805](http://www.premierplannerdemos.com/DisplayP2_5/Passport/create_new_event.cfm?id=205394133&token=882805)

## Century Financial

TOOLS ADMIN CENTER MY PROFILE | SIGN OFF  
POWERED BY Event411

**ADMIN CENTER**

**Set Up Event**  
Enter the information requested below to set up a new event.  
All required fields are marked in red.

**Event Details**

Name of Event:  Registration Limited to:   
Start Date (mm/dd/yyyy):  End Date (mm/dd/yyyy):   
☒ List Event on Site Login Page Event directory

**Site/Venue Info**

Site/Venue:   
Contact Name:  E-mail address:   
Phone:  Fax:   
Address1:  Address2:   
City:  State:   
Zip/Postal code:  Province:   
Country:

**Event Configuration**

Select an Event Mode

- ☐ Invitation - Attendees log in on Event Home Page and the sessions they are invited to are listed on the Attendee Personal Page
- ☒ Registration - The Event Home Page has both a Registration button and a place to log in. Clicking the Registration button takes an attendee to the Registration form. Attendees who already have log in information, log in and go either directly to the registration form or to the Attendee Personal Page
- ☐ Pre-populated Registration - The log in is on the Event Home Page. The attendee logs in and goes to the Registration form where the demographic information has already been entered. All sessions that require invitations are listed on the Attendee Personal Page
- ☐ Passcode Registration - Attendees log in on the Event Home page using a generic passcode. They then go to a blank Registration Form. When it is completed, each attendee receives a unique username and password. All sessions that require invitations are listed on the Attendee Personal Page

Select a Communications Style

- ☒ Attendee List available for all participants to view and send e-mail
- ☐ Attendee List available only to event staff

Hotels (selections)

- ☐ No Hotels
- ☐ Planner assigns hotels and rooms
- ☒ Attendees choose hotels

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FIG. 6

700

**FIG. 7**

Address: [http://www.premierplanner.com/DisplayP2\\_5/Event\\_Planner/Events\\_Planner.cfm?id=452834204&token=531726](http://www.premierplanner.com/DisplayP2_5/Event_Planner/Events_Planner.cfm?id=452834204&token=531726)

Century Financial

User Conference 2001

ADMIN CENTER

MY PROFILE

SIGN OUT

800

805

TOOLS

CREATE SESSION

VIEW SESSIONS

REPORTS

MASTERPLANNER

VIEW SESSIONS

For details about a session, click on the name. To delete a session, click the corresponding Delete checkbox, then click Update.

09/09/2001 Event Day 1

810

815

820

825

830

835

840

845

850

855

860

865

870

875

880

885

890

895

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905

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915

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930

935

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945

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955

960

965

970

975

980

985

990

995

09/10/2001 Event Day 2

810

815

820

825

830

835

840

845

850

855

860

865

870

875

880

885

890

895

900

905

910

915

920

925

930

935

940

945

950

955

960

965

970

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985

990

995

FIG. 8



900

Address: [http://www.premierplannerdemo.com/DisplayP2\\_5/Online.Registration/default.cfm?id=452834204&token=531726](http://www.premierplannerdemo.com/DisplayP2_5/Online.Registration/default.cfm?id=452834204&token=531726)

Century Financial

User Conference 2001

ADMIN CENTER

MY PROFILE

SIGN OFF

901

User Conference 9/9/01 - 9/12/01

REGISTRATION

Configure the Registration Form

Edit Header

To change the pre-populated text in the Header, click Edit Header

915

User Conference 9/9/2001 - 9/12/2001 Registration Form

Edit Header

910

Welcome Message

Add a welcome message or instructions for the attendees

The answers to your individual, retirement or organizations questions are right here Join over 1000 of your colleagues in Colorado Springs for the premiere global industry event of the year!

920

Order Sections

To change the order in which these sections appear, click Renumber. To view each section as attendees will see it, click Preview. Unused sections will not appear on the published form

Renumber

1) Tracks 928

2) Additional Options 930

3) Packages 935

4) Pricing

5) Demographics 940

6) Surveys 950

945

To view the entire completed form, click the Publish Form button

Submit Publish Form Housing Manager

905

902

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FIG. 9

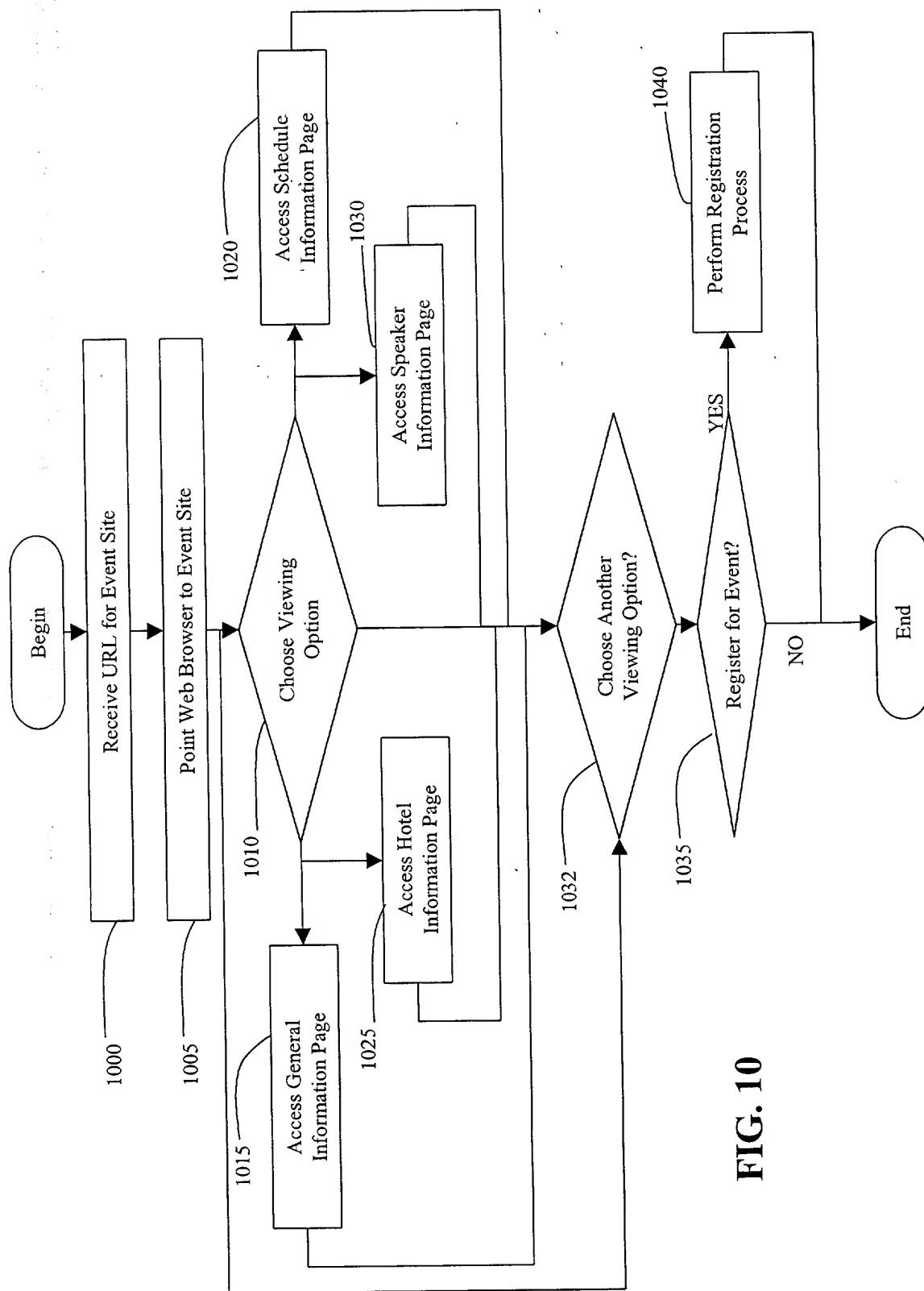


FIG. 10

2000047758001

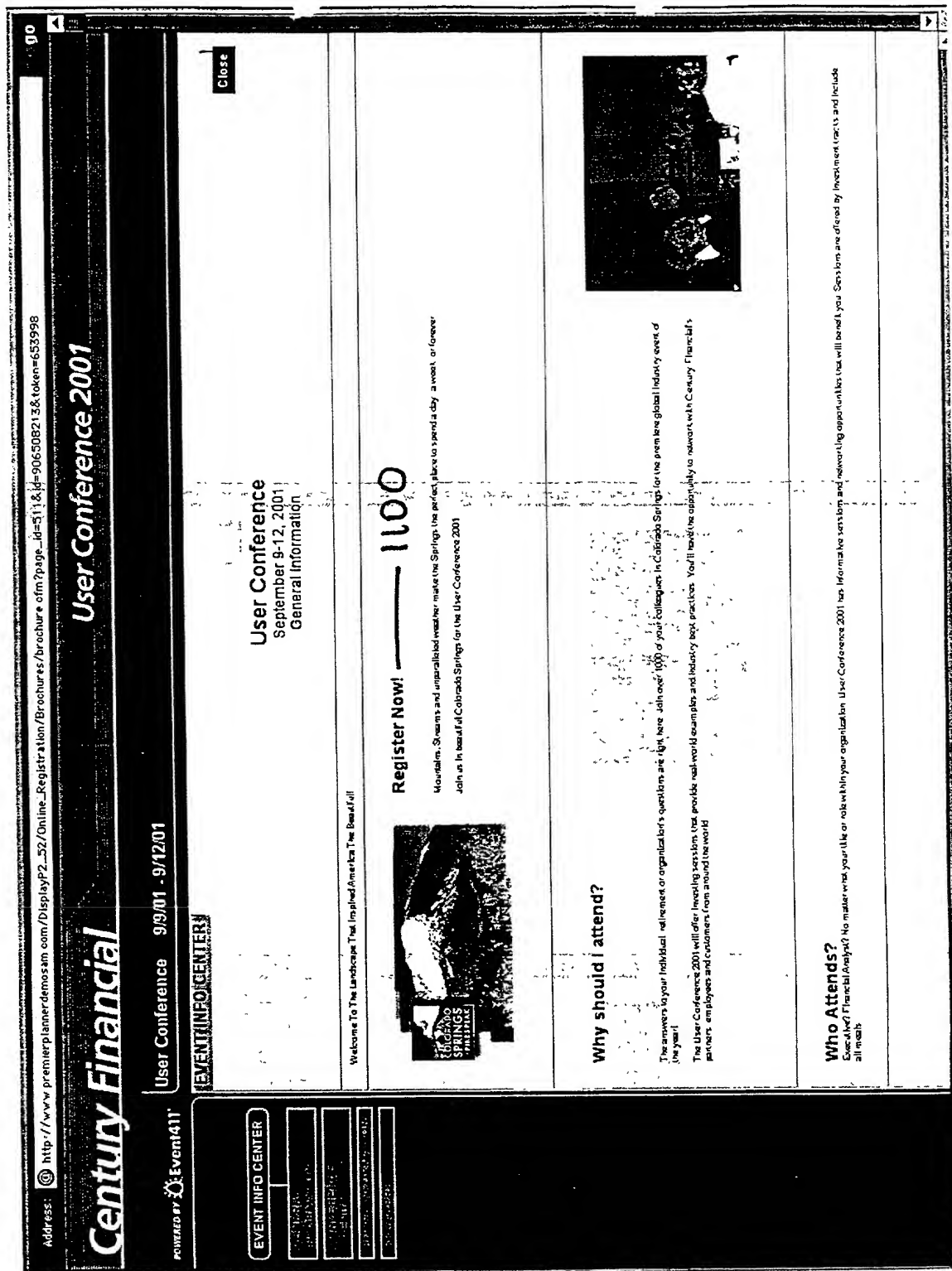


FIG. 11

Place not specified The Broadmoor Hotel	Grand Ballroom The Broadmoor Hotel	The Saloon & Saloon Garden The Broadmoor Hotel	West Ballroom A The Broadmoor Hotel	West Ballroom B The Broadmoor Hotel	West Ballroom C The Broadmoor Hotel	West Ballroom Hall The Broadmoor Hotel
9:00 AM 10:00 AM	Welcome Session					
10:00 AM 10:30 AM						AM Break
10:30 AM 11:30 AM			Bus-Learn the Basics <input type="checkbox"/>	Ret-Learn the Basics <input checked="" type="checkbox"/>	It-Learn the Basics <input checked="" type="checkbox"/>	
11:30 AM 1:00 PM	Lunch					

**FIG. 12**

2007-09-14 14:45:00

Address: [http://www.premierplannerdemo.com/DisplayP2\\_5/OnlineRegistration/Brochures.cfm?page=512&id=641618124&token=592346](http://www.premierplannerdemo.com/DisplayP2_5/OnlineRegistration/Brochures.cfm?page=512&id=641618124&token=592346)

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EVENT INFO CENTER

REGISTER

VIEW EVENT

VIEW PROFILE

VIEW CONTACT

VIEW ABOUT


User Conference 9/9/01 - 9/12/01

EVENT INFO CENTER

Close

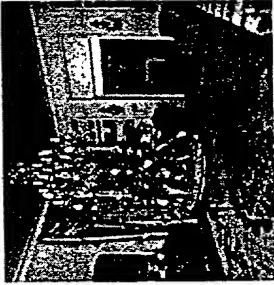
User Conference  
September 9-12, 2001  
Hotel Information

**The Broadmoor**




Located in Colorado Springs at the foot of the Pikes Peak, The Broadmoor provides an environment of unparalleled beauty and luxury surrounded by the mountains and centered by Cheyenne Lake. The Broadmoor has been a premier resort in the country to have earned the AAA Five Diamond rating every year since the awards were established. The Broadmoor is proud to provide guests with light, fresh, local accommodation and services.

**Accommodations**



There are seven hundred guest accommodations at The Broadmoor. They range from elegant individual rooms to grandly appointed suites. In the historic main building you can sleep in rooms where the gold train of Crispin Creek came to rest. On your porch, choose a table in the recently completed West Tower with a balcony over the golf course. Luxuriously appointed rooms have either a king bed or two double beds, portable period furniture and elegant bathrooms. Many offer views of beautiful Cheyenne Lake and the resort's own Cheyenne Lake.

**Map & Directions**



The Broadmoor is located at 1 Lake Avenue, Colorado Springs, Colorado. The resort is on the southwestern edge of the city. If you are arriving by car, exit off I-25 are clearly marked.

FIG. 13

Address: [http://www.premierplanner.demos3m.com/DisplayP2\\_5/Online\\_Registration/Brochures/brochure.cfm?page\\_id=514&id=641618124&token=592346](http://www.premierplanner.demos3m.com/DisplayP2_5/Online_Registration/Brochures/brochure.cfm?page_id=514&id=641618124&token=592346)

**Century Financial**

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EVENT INFO CENTER


User Conference 9/9/01 - 9/12/01

**User Conference 2001**

User Conference  
September 9-12, 2001  
Speakers

**Steven R. Kottal Founder, Chairman and CEO Event411**

Steven Kottal has broad experience in the Internet Industry, the entertainment industry, international finance, strategic planning, marketing and general management. Kottal began his career in corporate management, working in the international trade finance and negotiations area at the Export-Import Bank of the U.S. Kottal then moved to the International Corporate Finance Department at Bankers Trust Company in New York, London and Singapore. From 1980 through 1983, Kottal served as a senior vice president for International Project Finance at Salomon Bros.

In 1983, Kottal became involved in his first entrepreneurial venture when he left Salomon Bros. to become the founding president of the Las Vegas-based Asia Television Satellite venture. Asia originally started by 1980 and it spent Murdoch's, has since become the largest private television satellite system in the world with five satellites broadcasting to more than 75 million European viewers.

**Lawrence P. Howarth**

Lawrence Howarth has more than 28 years of senior management experience in business development, operations, sales/marketing, software development, online media and computer, banking, real estate development, manufacturing, services and technical training. Howarth was the founding president and later executive vice president of sales and chief financial officer for SOFTBANK Interactive Marketing, a pioneer in online marketing and advertising, where he managed the company's media sales organization in the United States, including field sales, support and ad operations as well as the finance and technology development functions.

For six years, Howarth served as president of the Pacific Rim operations and chief financial officer for Learning Tree International (NASDAQ:LTRQ), a global technical training company that provides world-class clients' high technology training needs in the United States, Europe, Asia and Canada.

1400



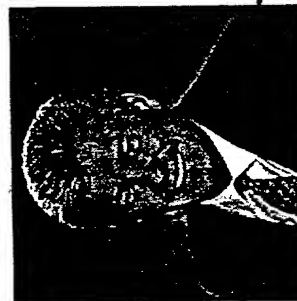
Steven R. Kottal Founder, Chairman and CEO Event411

Steven Kottal has broad experience in the Internet Industry, the entertainment industry, international finance, strategic planning, marketing and general management. Kottal began his career in corporate management, working in the international trade finance and negotiations area at the Export-Import Bank of the U.S. Kottal then moved to the International Corporate Finance Department at Bankers Trust Company in New York, London and Singapore. From 1980 through 1983, Kottal served as a senior vice president for International Project Finance at Salomon Bros.

1410

1405

1400



Lawrence P. Howarth

Lawrence Howarth has more than 28 years of senior management experience in business development, operations, sales/marketing, software development, online media and computer, banking, real estate development, manufacturing, services and technical training. Howarth was the founding president and later executive vice president of sales and chief financial officer for SOFTBANK Interactive Marketing, a pioneer in online marketing and advertising, where he managed the company's media sales organization in the United States, including field sales, support and ad operations as well as the finance and technology development functions.

1405

1410

FIG. 14

Address: <http://www.premierplannerdemosam.com/event/UserConference>

Century Financial

User Conference 2001

User Conference 9/9/01 - 9/12/01

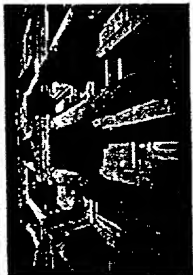
EVENT INFO CENTER

Home

Registration

FAQ

Contact Us



Click on the Event Info Center to view information about the User Conference. To register for the conference, click on Register. Enter your username and password if you've already registered for the event.

Username

Password

Go

Register

Forgot your Password? Click Here

1505

1510

1500

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FIG. 15

Address: [http://www.premierplannerdemos.com/DisplayP2\\_5/Online\\_Registration/registration.cfm?id=641618124&token=592346](http://www.premierplannerdemos.com/DisplayP2_5/Online_Registration/registration.cfm?id=641618124&token=592346)

**Century Financial**

Powered by Event411

EVENT INFO CENTER

GENERAL INFORMATION

REGISTRATION

CONFERENCE

9/9/01 - 9/12/01

MY REGISTRATION

Attendee Registration - 1 of 5

**User Conference**  
9/9/2001 - 9/12/2001  
Registration Form

Please review all sessions within each track before selecting from one of the following

Individual Investing 9/10/01	1600	<ul style="list-style-type: none"> <li>IL-Learn the Basics - 10:30 AM</li> <li>IL-Smart Investing - 1:00 PM</li> <li>IL-Tax Tips - 2:15 PM</li> <li>IL-Learn the Basics - 10:30 AM</li> <li>IL-Smart Investing - 1:00 PM</li> <li>IL-Tax Tips - 2:15 PM</li> <li>IL-Learn the Basics - 10:30 AM</li> <li>IL-Smart Investing - 1:00 PM</li> <li>IL-Tax Tips - 2:15 PM</li> </ul>
Retirement Investing 9/10/01	1600	<ul style="list-style-type: none"> <li>Ret-Learn the Basics - 10:30 AM</li> <li>Ret-Smart Investing - 1:00 PM</li> <li>Ret-Tax Tips - 2:15 PM</li> <li>Ret-Learn the Basics - 10:30 AM</li> <li>Ret-Smart Investing - 1:00 PM</li> <li>Ret-Tax Tips - 2:15 PM</li> <li>Ret-Learn the Basics - 10:30 AM</li> <li>Ret-Smart Investing - 1:00 PM</li> <li>Ret-Tax Tips - 2:15 PM</li> </ul>
Business Investing 9/10/01	1600	<ul style="list-style-type: none"> <li>Bus-Learn the Basics - 10:30 AM</li> <li>Bus-Smart Investing - 1:00 PM</li> <li>Bus-Tax Tips - 2:15 PM</li> <li>Bus-Learn the Basics - 10:30 AM</li> <li>Bus-Smart Investing - 1:00 PM</li> <li>Bus-Tax Tips - 2:15 PM</li> <li>Bus-Learn the Basics - 10:30 AM</li> <li>Bus-Smart Investing - 1:00 PM</li> <li>Bus-Tax Tips - 2:15 PM</li> </ul>

Continue Reset Cancel

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FIG. 16



Address: [http://www.premierplannerdemos.com/DisplayP2\\_5/Online\\_Registration/regform.cfm?id=641618124&token=592346&page=1](http://www.premierplannerdemos.com/DisplayP2_5/Online_Registration/regform.cfm?id=641618124&token=592346&page=1)

Century Financial

User Conference 9/9/01 - 9/12/01

90

1

User Conference 9/9/2001 - 9/12/2001  
Registration Form

Attendee Registration (cont.) - 2 of 5

MYREGISTRATION

EVENT INFO CENTER

1710

1700

1700

1700

☐ Horseback riding  
These additional conference activities are not included in registration fee

☐ Ballooning  
These additional conference activities are not included in registration fee

\$100.00 recreation fee

\$200.00 recreation fee

1710

1710

1705

1700

Quantity 1

Quantity 2

Previous

Continue

Reset

Cancel

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FIG. 17

code 42452001

Address: [http://www.premierplannerdemosm.com/DisplayP2\\_52/Online\\_Registration/registform.asp?id=673225982&token=727820&page=2](http://www.premierplannerdemosm.com/DisplayP2_52/Online_Registration/registform.asp?id=673225982&token=727820&page=2)

Century Financial

User Conference 9/9/01 - 9/12/01

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EVENT INFO CENTER

MY REGISTRATION

Attendee Registration (cont.) - 3 of 5

User Conference  
9/9/2001 - 9/12/2001  
Registration Form

1800

This fee includes all sessions (tracks), lunches and dinners

Conference Fee  
\$895.00 - Early Bird Registration - Closed  
\$1,195.00 - Late Registration

Included Sessions

9/10/01

☐

☒

☒

☐

☐

☒

☐

☒

9/11/01

☐

☒

☐

☐

☒

☐

☐

☒

9/12/01

☐

☒

☐

☐

☒

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☒

9:00 AM - Welcome Session  
10:00 AM - AM Break  
11:30 AM - Lunch  
2:00 PM - PM Break  
8:00 PM - Dinner Party

9:00 AM - Welcome Session  
10:00 AM - AM Break  
11:30 AM - Lunch  
2:00 PM - PM Break  
8:00 PM - Dinner Show

9:00 AM - Welcome Session  
10:00 AM - AM Break  
11:30 AM - Lunch  
2:00 PM - PM Break  
8:00 PM - Chuckwagon Dinner

1805

Previous Continue Reset Cancel

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FIG. 18

**FIG. 19**

Address: [http://www.premierplannerdemosam.com/Display?2\\_52/Online\\_Registration/regform.cfm?id=675225982&token=7278208&page=4](http://www.premierplannerdemosam.com/Display?2_52/Online_Registration/regform.cfm?id=675225982&token=7278208&page=4)

**Century Financial**

Powered by **Event411**

User Conference 9/9/01 - 9/12/01

**IM4REGISTRATION**

Attendee Registration (cont.) - 5 of 5

**User Conference**  
9/9/2001 - 9/12/2001  
Registration Form

1) Are you a business owner?  
☒ Yes **2000**  
☐ No

2) What is your annual income?  
☐ 0-50K  
☐ 51-100K  
☒ 101-200K  
☐ 201-300K+

3) Give a brief description of what you would like to see at the conference?  
**A variety of speakers, 2005**

4) How many events like this do you attend a year?  
**10 2005**

Previous Continue Reset Cancel

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FIG. 20

2006T0904245200T

Address: [http://www.premierplannerdemosam.com/DisplayP2\\_5/Online\\_Registration/pp-paymentsetup.cfm?id=641618124&token=592346](http://www.premierplannerdemosam.com/DisplayP2_5/Online_Registration/pp-paymentsetup.cfm?id=641618124&token=592346)

90

Century Financial

User Conference 2001

Powered by Event411

User Conference 9/9/01 - 9/12/01

MY REGISTRATION

Payment Options

Payment Method

Select the method of payment you will use and click Submit

☐ Checks by mail

☒ Credit Cards Online

2100

Submit Cancel

EVENT INFO CENTER

SEARCH FOR AN EVENT

SEARCH FOR A VENUE

SEARCH FOR A CATERER

SEARCH FOR A FLOWER ARRANGER

SEARCH FOR A PHOTOGRAPHER

SEARCH FOR A VIDEOGRAPHER

SEARCH FOR A DJ

SEARCH FOR A BAND

SEARCH FOR A LIMO

SEARCH FOR A TRAVEL AGENT

SEARCH FOR A WEDDING PLANNER

SEARCH FOR A WEDDING VENUE

SEARCH FOR A WEDDING GUEST LIST

SEARCH FOR A WEDDING INVITE

SEARCH FOR A WEDDING SEAT PLAN

SEARCH FOR A WEDDING TIMELINE

SEARCH FOR A WEDDING TOASTMASTER

SEARCH FOR A WEDDING VENDOR

SEARCH FOR A WEDDING WEDDING

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FIG. 21

2007-09-14 14:52:00

90

Address: [http://www.premierplannerdemosam.com/DisplayP2\\_52/Online\\_Registration/RegistrationSummary.cfm?id=673225982&token=727820](http://www.premierplannerdemosam.com/DisplayP2_52/Online_Registration/RegistrationSummary.cfm?id=673225982&token=727820)

Century Financial

User Conference 2001

Powered by Event411

User Conference 9/9/01 - 9/12/01

MY REGISTRATION

Registration Confirmation

Event Name: User Conference

Event Date: September 9, 2001 - September 12, 2001

Event Location: Colorado Springs

URL: <http://www.premierplannerdemosam.com/event/UserConference>

Username: L Nelson\_83

Password: 61433

Name: Lisa Nelson

E-Mail Address: [lisa\\_nelson@msn.com](mailto:lisa_nelson@msn.com)

Registration Selections

Conference Fee - Late Registration \$1,195.00

Ballooning - recreation fee \$200.00

Business Investing

Quantity

1

2

Price

\$1,195.00

\$200.00

Total Price

\$1,195.00

\$400.00

Total

\$1,595.00

Done

Book Hotel

EVENT INFO CENTER

SIGN IN

REGISTER

CONFERENCE

FAQ

← 2200

← 2205

← 2210

FIG. 22

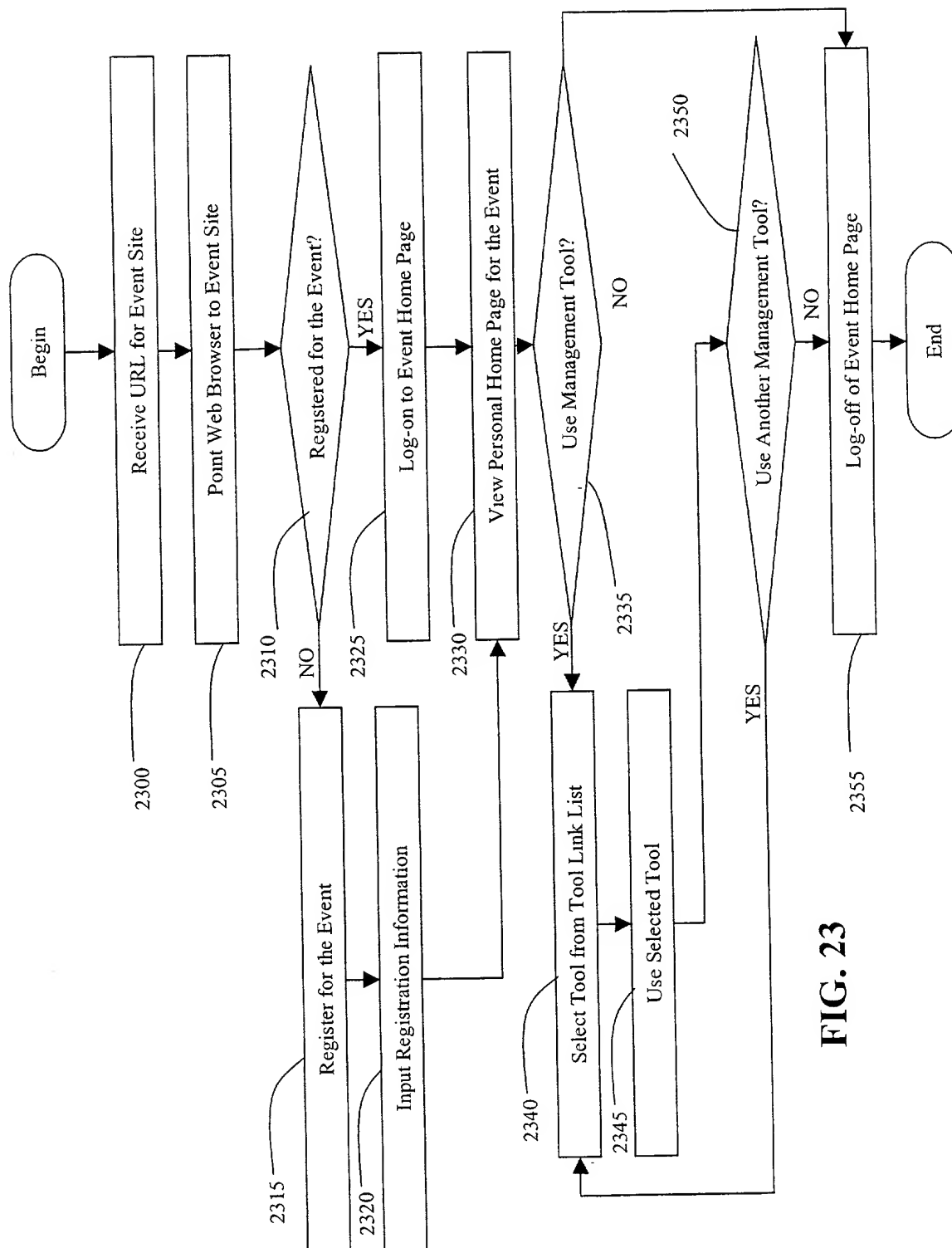


FIG. 23

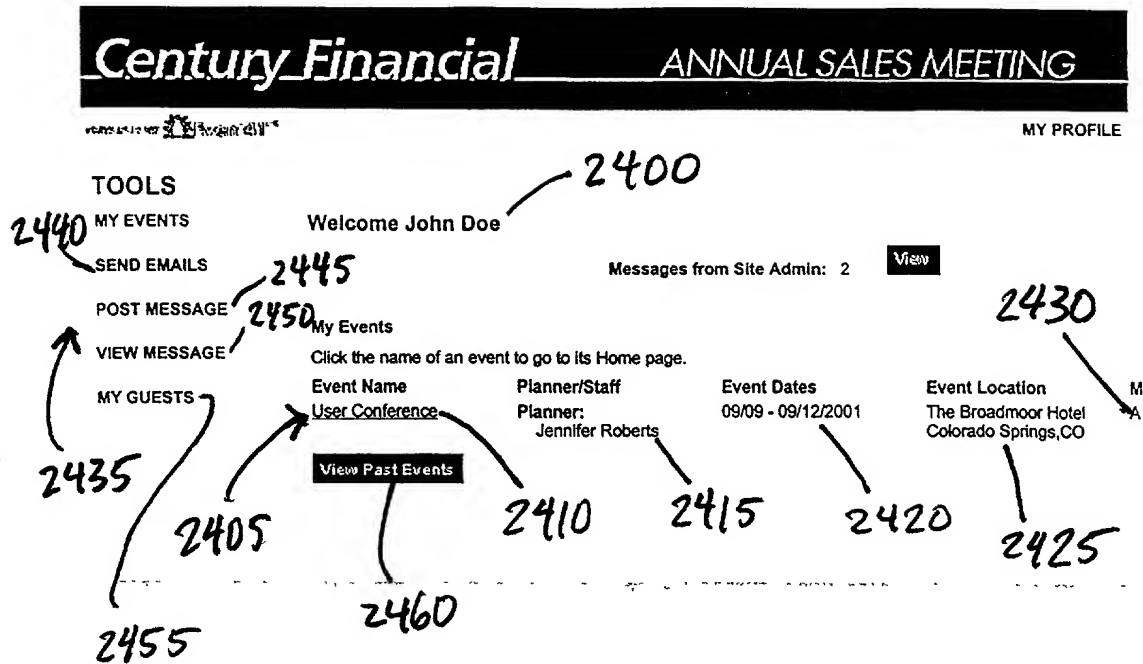


FIG. 24



Century Financial

User Conferen

2500 User Conference 9/9/01 - 9/12/01 MY EVENTS MY PROFILE HELP SIGN OFF

TOOLS

HOME — 2505

2510 — MY GUESTS

2515 — MY AGENDA

2520 — MESSAGE MANAGER

2525 — TASK MANAGER

2530 — HOUSING MANAGER

2535 — EXPENSE TRACKER

2540 — PHOTO CENTER

2545 — EVENT INFO CENTER

2550 — GENERAL INFORMATION

2555 — CONFERENCE AGENDA

2560 — HOTEL INFORMATION

2565 — SPEAKERS

HOME

Welcome, John Doe

Event Info

Name: User Conference

Date: 9/9/01 to 9/12/01

Place: The Broadmoor Hotel  
Colorado Springs, CO

Interest Groups

My Interest Groups

RSVP

Click on an underlined session name for more information.

Messages

2 New Messages

0 Remaining Tasks

View

View

View

Total No. In Party

Events	Date	Confirmation	Guest Limit	Me	My Guests	
<u>Welcome Session</u>	9/10/01	Yes	N/A	1	N/A	RSVP
<u>Welcome Session</u>	9/11/01	Yes	N/A	1	N/A	RSVP
<u>Welcome Session</u>	9/12/01	Yes	N/A	1	N/A	RSVP
<u>Registration</u>	9/9/01	Yes	N/A	1	N/A	RSVP
<u>Welcome Reception</u>	9/9/01	Yes	N/A	1	N/A	RSVP
<u>AM Break</u>	9/10/01	Yes	N/A	1	N/A	RSVP
<u>AM Break</u>	9/11/01	Yes	N/A	1	N/A	RSVP
<u>AM Break</u>	9/12/01	Yes	N/A	1	N/A	RSVP
<u>Lunch</u>	9/10/01	Yes	N/A	1	N/A	RSVP
<u>Lunch</u>	9/11/01	Yes	N/A	1	N/A	RSVP
<u>Dinner Party</u>	9/10/01	Yes	N/A	1	N/A	RSVP
<u>Dinner Show</u>	9/11/01	Yes	N/A	1	N/A	RSVP
<u>Chuckwagon Dinner</u>	9/12/01	Yes	N/A	1	N/A	RSVP
<u>PM Break</u>	9/10/01	Yes	N/A	1	N/A	RSVP
<u>PM Break</u>	9/11/01	Yes	N/A	1	N/A	RSVP
<u>PM Break</u>	9/12/01	Yes	N/A	1	N/A	RSVP
<u>Lunch</u>	9/12/01	Yes	N/A	1	N/A	RSVP

FIG. 25

Century Financial

User Conferer

User Conference 9/9/01 - 9/12/01

MY EVENTS

MY PROFILE

HELP

SIGN OFF

TOOLS

HOME

MY AGENDA

MESSAGE MANAGER

TASK MANAGER

HOUSING MANAGER

EXPENSE TRACKER

PHOTO CENTER

EVENT INFO CENTER

GENERAL INFORMATION

CONFERENCE AGENDA

HOTEL INFORMATION

SPEAKERS

RSVP

RSVP Info

This is an attendee only session.

Session Info

Welcome Session

Date: 9/10/01 9:00 AM to 10:00 AM

Venue: The Broadmoor Hotel

Space/ Room name/ Room#: Grand Ballroom

Location: CO -

Description: Opening Music #1 Side Stage Entrance

My RSVP Info

John Doe

Submit

Cancel

RSVP status

Yes

No

2600

2605

2610

2615

2620

2625

2630

FIG. 26

Century Financial

ANNUAL SALES MEETING

Century Financial

MY PROFILE

TOOLS

MY EVENTS

SEND EMAILS

POST MESSAGE

VIEW MESSAGE

MY GUESTS

My Profile

All required fields are marked in red.

Submit My Guests Cancel

Login Info

User Name/Login Name

jdoe\_529

Password

Verify Password

Personal Info

Salutation

Mr. ☒

ID/Membership #

\* First Name

John

\* Last Name

Doe

E-mail address

Badge Name

Organization

Title

Address 1

Address 2

Address 3

Address 4

Address 5

City

State

Zip/Postal Code

Province

Country

Work number

Home number

Fax number

Pager/Cell number

Other Number

☐ ADA Special needed

Interest Groups

☒ Product Development

☒ Competitive Analysis

☐ Marketing

FIG. 27



User Conference 9/9/01 - 9/12/01 MY EVENTS MY PROFILE HELP SIGN OFF

TOOLS

HOME

MY AGENDA

MY AGENDA

MESSAGE MANAGER

TASK MANAGER

HOUSING MANAGER

EXPENSE TRACKER

PHOTO CENTER

EVENT INFO CENTER

GENERAL

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CONFERENCE

AGENDA

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INFORMATION

SPEAKERS

MY AGENDA

Sessions

To view details, click on the name.

Session Info

Session	Date	Start Time	End Time
<a href="#">Registration</a>	9/9/01	1:00 PM	8:00 PM
<a href="#">Welcome Reception</a>	9/9/01	7:00 PM	10:00 PM
<a href="#">Welcome Session</a>	9/10/01	9:00 AM	10:00 AM
<a href="#">AM Break</a>	9/10/01	10:00 AM	10:30 AM
<a href="#">Lunch</a>	9/10/01	11:30 AM	1:00 PM
<a href="#">PM Break</a>	9/10/01	2:00 PM	2:15 PM
<a href="#">Dinner Party</a>	9/10/01	8:00 PM	11:00 PM
<a href="#">Welcome Session</a>	9/11/01	9:00 AM	10:00 AM
<a href="#">AM Break</a>	9/11/01	10:00 AM	10:30 AM
<a href="#">Lunch</a>	9/11/01	11:30 AM	1:00 PM
<a href="#">PM Break</a>	9/11/01	2:00 PM	2:15 PM
<a href="#">Dinner Show</a>	9/11/01	8:00 PM	11:00 PM
<a href="#">Welcome Session</a>	9/12/01	9:00 AM	10:00 AM
<a href="#">AM Break</a>	9/12/01	10:00 AM	10:30 AM
<a href="#">Lunch</a>	9/12/01	11:30 AM	1:00 PM
<a href="#">PM Break</a>	9/12/01	2:00 PM	2:15 PM
<a href="#">Chuckwagon Dinner</a>	9/12/01	8:00 PM	11:00 PM

Option Info

Option	Date	Start Time	End Time
Ballooning	9/11/01	4:00 PM	6:00 PM

FIG. 28

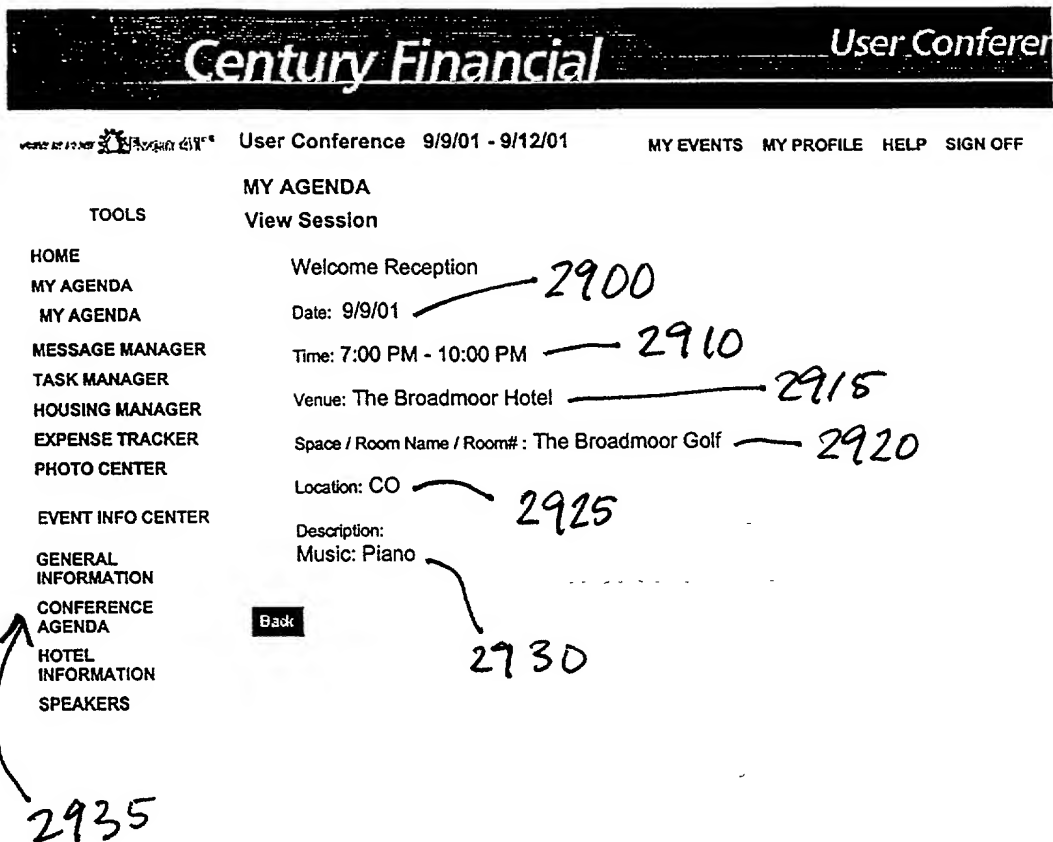


FIG. 29

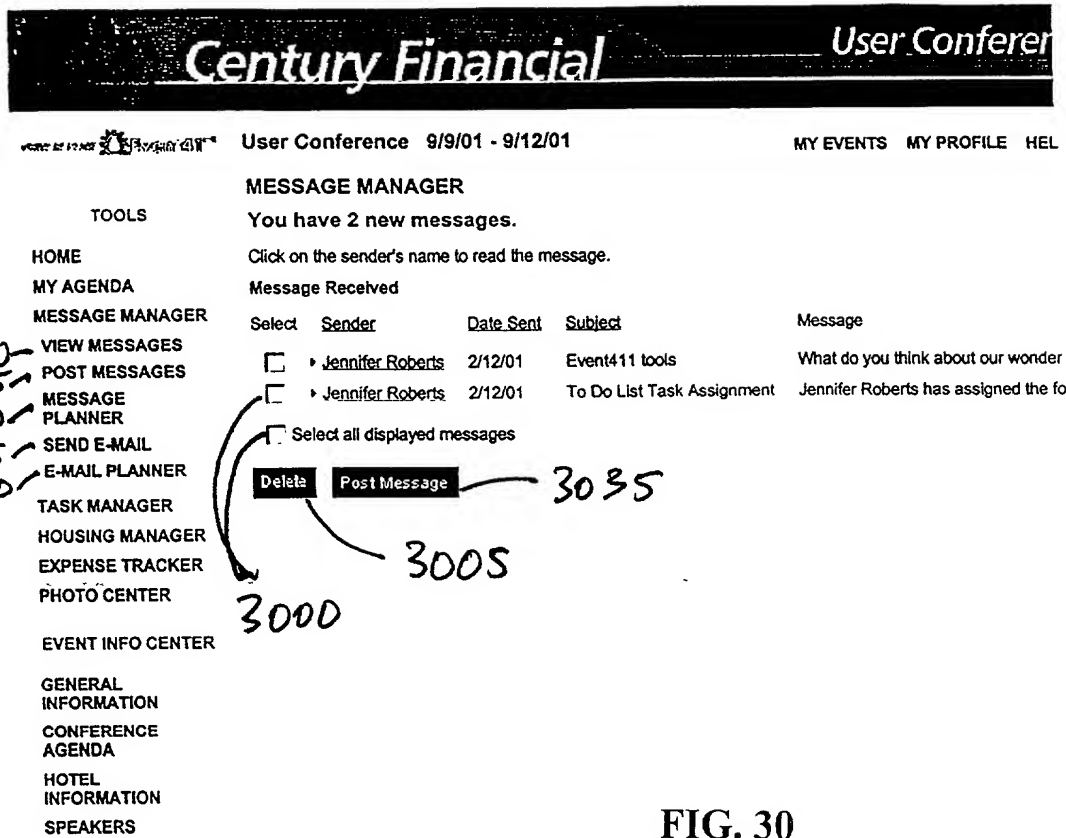


FIG. 30

Century Financial

User Conferer

USER CONFERENCE

User Conference 9/9/01 - 9/12/01

MY EVENTS MY PROFIL

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MESSAGE MANAGER

VIEW MESSAGES

POST MESSAGES

MESSAGE PLANNER

SEND E-MAIL

E-MAIL PLANNER

TASK MANAGER

HOUSING MANAGER

EXPENSE TRACKER

PHOTO CENTER

EVENT INFO CENTER

GENERAL INFORMATION

CONFERENCE AGENDA

HOTEL INFORMATION

SPEAKERS

MESSAGE MANAGER

Post Message To

Recipient Selection

Type your message and click Submit.

☐ Post Message to Planners

Message Post

All required fields are marked in red.

From:

John Doe

Subject:

Message:

Submit

Reset

3110

3100

3105

FIG. 31

Century Financial

User Conferer

10075474.02130  
2007204252007

HOME MY AGENDA MESSAGE MANAGER VIEW MESSAGES POST MESSAGES MESSAGE PLANNER SEND E-MAIL E-MAIL PLANNER TASK MANAGER HOUSING MANAGER EXPENSE TRACKER PHOTO CENTER EVENT INFO CENTER GENERAL INFORMATION CONFERENCE AGENDA HOTEL INFORMATION SPEAKERS

User Conference 9/9/01 - 9/12/01

MY EVENTS MY PR

### MESSAGE MANAGER

#### Message

To find a person enter the first few letters or the entire first, last or company name and click Submit.

#### Search Criteria

First Name: 3200 Last Name:

Org Name: 3210 3205

Attendee Registration Date Range (single date - use From box only):

From: To: 3215

Submit Reset

#### Additional Search Criteria

To narrow your search, check any of the applicable boxes in the sections below, then click Submit.

☐ ID/Membership # ☐ ADA Special Needs

Event Status 3220

☐ New ☐ Approved ☐ Removed ☐ Canceled

Payment Status 3225

☐ Paid ☐ Pending ☐ Comped ☐ Declined

Category 3230

☐ Attendee ☐ Guest ☐ Registrant ☐ Speaker

Arrival/Departure Date 3235

#### Interest Groups

☐ Competitive Analysis ☐ Marketing ☐ Product Development

Response Status 3245

☐ Invite: RSVP Yes ☐ Invite: RSVP No ☐ Invite: RSVP No Reply ☐ Registered

#### Session: Day 1: Sunday 9/9/2001

☐ 1:00p Registration ☐ 7:00p Welcome Reception

#### Session: Day 2: Monday 9/10/2001

3250  
3250  
3250  
☐ 9:00a Welcome Session ☐ 10:00a AM Break ☐ 10:30a Bus-Learn the Basics ☐ 10:30a II-Learn the Basics  
☐ 11:30a Lunch ☐ 1:00p II-Smart Investing ☐ 1:00p Ret-Smart Investing ☐ 1:00p Bus-Smart Investing  
☐ 2:15p Ret-Tax Tips ☐ 2:15p II-Tax Tips ☐ 2:15p Bus-Tax Tips ☐ 4:00p Horseback Riding

#### Session: Day 3: Tuesday 9/11/2001

3250  
FIG. 32  
☐ 9:00a Welcome Session ☐ 10:00a AM Break ☐ 10:30a Bus-Learn the Basics ☐ 10:30a II-Learn the Basics  
☐ 11:30a Lunch ☐ 1:00p II-Smart Investing ☐ 1:00p Ret-Smart Investing ☐ 1:00p Bus-Smart Investing  
☐ 2:15p Ret-Tax Tips ☐ 2:15p II-Tax Tips ☐ 2:15p Bus-Tax Tips ☐ 4:00p Ballooning



**Century Financial**
**User Conferen**

User Conference 9/9/01 - 9/12/01

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[MY PROFILE](#)
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**TOOLS**

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[VIEW TASK LIST](#)

[ADD/EDIT CATEGORIES](#)

[ADD TASKS](#)

[HOUSING MANAGER](#)

[EXPENSE TRACKER](#)

[PHOTO CENTER](#)

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[SPEAKERS](#)

**TASK MANAGER**

**Task List**

Click on a column heading to sort the list by Tasks, Priority, Category, or Start or End dates. To view the description, click on the task name.

Total Tasks: 2    Total Done: 0    Total Remaining: 2

[View Task List](#)

Use the drop-down list to select the tasks to view, then click Go.

View

Remaining Tasks
Go

3305

**Tasks Requested by the Planners**

Done	Tasks	Priority	Category	Start	End	Status
<input type="checkbox"/>	<a href="#">Recruit volunteers</a>	3	Miscellaneous	7/11/01	7/12/01	<div style="border: 1px solid black; padding: 2px;">Accept <input checked="" type="checkbox"/></div>

3310

**My Tasks**

Done	Tasks	Priority	Category	Start	End	Delete
<input type="checkbox"/>	<a href="#">Attend evening mixer</a>	3	Network	9/7/01	9/8/01	<div style="border: 1px solid black; padding: 2px;">Delete <input type="checkbox"/></div>

3315

☐ Select All

3335

3340
3320
3330
3325
3300


FIG. 33

## User Conferen

**MY EVENTS   MY PROFILE   HELP   SIGN OFF**

## TOOLS

View

Monthly Calendar View  Go

Print

3400

### Monthly View

☒ Planner Task

February 2001

February 2001 Go

[Previous](#)      [Next](#)

**EVENT INFO CENTER**

Su	M	TU	W	TH	F	SA
				1	2	3 <u>Week</u>

## GENERAL INFORMATION

## CONFERENCE AGENDA

**HOTEL  
INFORMATION  
SPEAKERS**

<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>9</u>	<u>10</u>	<u>Week</u>
<u>11</u>	<u>12</u>	<u>13</u>	<u>14</u>	<u>15</u>	<u>16</u>	<u>17</u>	<u>Week</u>
<u>18</u>	<u>19</u>	<u>20</u>	<u>21</u>	<u>22</u>	<u>23</u>	<u>24</u>	<u>Week</u>
<u>25</u>	<u>26</u>	<u>27</u>	<u>28</u>				<u>Week</u>

### Task Spanning Multiple Days

Task	Date Range
No tasks spanning multiple days in this month	

FIG. 34

Century Financial

User Conferer

MY EVENTS MY PROFILE HELP SIGN OFF

Tools

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TASK MANAGER

VIEW TASK LIST

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ADD TASKS

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EXPENSE TRACKER

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HOTEL INFORMATION

SPEAKERS

Task Manager

Assigned Task

Task Name

Recruit volunteers

Category

Miscellaneous

Date

Your assigned task must be completed 60 days before the celebration and will take 1 day(s) to complete.

Description

Will you use volunteers for your event?

Assigned to

John Doe

Cancel

3500

3505

3510

3515

3520

3525

3530

FIG. 35

Century Financial

User Conferer

MY EVENTS MY PROFILE HELP SIGN OFF

9/9/01 - 9/12/01

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ADD TASKS

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HOTEL INFORMATION

SPEAKERS

TASK MANAGER

Add/Edit Categories

Enter a new category in the box below, then click Update. To remove a category, select the Delete checkbox and click Update.

Categories

Delete Category

3600

Miscellaneous

Network

Update Reset

3605

3610

FIG. 36

Century Financial

User Conferer

User Conference 9/9/01 - 9/12/01

MY EVENTS MY PROFILE HELP SIGN OFF

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TASK MANAGER

VIEW TASK LIST

ADD/EDIT CATEGORIES

ADD TASKS

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SPEAKERS

TASK MANAGER

Add a Task

Enter a description of the new task in the box below, then use the drop-down menu to select a category, or click **Edit Categories** to create a new category. Click **Submit** to add the task to the list. Required fields are marked in red.

Task Info

Task Description

Priority

Category

Network

Edit Categories

Task Schedule

Date

Date

Date Range

From: 02/12/2001 To: 02/12/2001

Task must be completed days before event and will take days to complete.

Submit Reset

3700

3705

3710

3715

3720

FIG. 37

# PREMIERPLANNER

POWERED BY Event11

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN OFF

## TOOLS

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VIEW TASK LIST  
EDIT QUESTIONS  
ADD/EDIT  
CATEGORIES  
ADD TASKS  
HOUSING MANAGER  
VENDOR LIST  
EXPENSE TRACKER  
PHOTO CENTER

## TASK MANAGER

### Questionnaire

Answer Yes or No to the following questions to get

Question Listing

Select All ☐

Yes No

- 1 Will you determine the event objectives? ☐ Yes ☒ No
- 2 Will you choose the event site? ☐ Yes ☒ No
- 3 Will your event site require security? ☐ Yes ☒ No
- 4 Will you arrange parking for the event? ☐ Yes ☒ No
- 5 Will you arrange housing for attendees? ☐ Yes ☒ No
- 6 Will you make travel arrangements for the attendees? ☐ Yes ☒ No
- 7 Will you hire speakers for the event? ☐ Yes ☒ No
- 8 Will you give promotional gifts? ☐ Yes ☒ No
- 9 Will you provide live music at the event? ☐ Yes ☒ No
- 10 Will you plan recreation for the attendees? ☐ Yes ☒ No
- 11 Will you arrange ground transportation for the event? ☐ Yes ☒ No
- 12 Will you purchase name badges for the event? ☐ Yes ☒ No
- 13 Would you like to create your own name badges? ☐ Yes ☒ No
- 14 Will attendees be charged a fee for admission? ☐ Yes ☒ No
- 15 Will you purchase printed invitations? ☐ Yes ☒ No
- 16 Would you like to create your own invitations? ☐ Yes ☒ No
- 17 Will you order printed programs? ☐ Yes ☒ No
- 18 Would you like to create the program book? ☐ Yes ☒ No
- 19 Will you purchase event reminders to send to the attendees? ☐ Yes ☒ No
- 20 Would you like to create event reminders to send to the attendees? ☐ Yes ☒ No
- 21 Will you provide a meeting agenda to the attendees? ☐ Yes ☒ No
- 22 Will you order place cards for the event? ☐ Yes ☒ No
- 23 Will you hire a florist? ☐ Yes ☒ No
- 24 Will you rent tables, chairs, heaters, tents, etc? ☐ Yes ☒ No
- 25 Will you hire a professional caterer for your event? ☐ Yes ☒ No
- 26 Will you hire a bartender? ☐ Yes ☒ No
- 27 Will you use custom linens? ☐ Yes ☒ No
- 28 Will your event require audio/visual equipment? ☐ Yes ☒ No
- 29 Will you need computers, phones or radio equipment on-site? ☐ Yes ☒ No
- 30 Will you hire a professional photographer? ☐ Yes ☒ No
- 31 Will you hire a professional videographer? ☐ Yes ☒ No
- 32 Will you have on-site staff? ☐ Yes ☒ No
- 33 Will you be on-site before the event? ☐ Yes ☒ No
- 34 Will you ship materials to the event? ☐ Yes ☒ No
- 35 Will you provide an evaluation form to the attendees? ☐ Yes ☒ No
- 36 Will you hire a consultant for the event? ☐ Yes ☒ No
- 37 Will you use volunteers for your event? ☐ Yes ☒ No
- 38 Are you familiar with ADA requirements? ☐ Yes ☒ No

3800

3805

Submit

FIG. 38

20074442001

# HOUSINGmanager

★ Click here to return to Home Page

Attendee : John Doe  
Event : User Conference (08-Sep-2001 - 12-Sep-2001)

★ Read the Hotel Special Instructions / Cancelation Policies

Click on a hotel name to make a booking

## > The Broadmoor Hotel

ROOM VARIETY	08Sep	09Sep	10Sep	11Sep	12Sep
Deluxe \$ 290.00	Available	Available	Available	Available	Available
South Tower Suite \$ 495.00					

The Broadmoor Hotel and Resort: The over-80 year old destination resort is the longest holder of the Mobil Five-Star and AAA Five-Diamond Awards. There are seven hundred guest accommodations at The Broadmoor. These range from elegant individual rooms to gorgeously appointed suites. In the historic Main building you can sleep in rooms where the gold barons of Cripple Creek came to rest. Or if you prefer, choose a suite in the recently completed West Tower with a balcony over the golf course. Luxuriously appointed rooms have either a king bed or two double beds, comfortable period furniture, and elegant bathrooms. Many offer



FIG. 39

10075474-0302

3900

3905

# Century Financial

## User Conferer

User Conference 9/9/01 - 9/12/01

[MY EVENTS](#) [MY PROFILE](#) [HELP](#) [SIGN OFF](#)

### EXPENSE TRACKER

**Expense**

Keep track of expenses and payments. Begin by clicking on a Category or Sub-Category to edit the name.

Total Estimated	Actual Amount	Total Payments	Balance Due
\$0.00	\$0.00	\$0.00	\$0.00

**Expenses**

☒ Event: User Conference

<b>Add Category</b>	<input type="text" value="4015"/>	<input type="button" value="Delete"/>								
<b>Add Sub-Category</b>	<input checked="" type="checkbox"/> Category: Entertainment <span style="margin-left: 20px;">4000</span>	<input type="checkbox"/>								
<span style="margin-left: 20px;">4005</span> <input checked="" type="checkbox"/> Subcategory: Meals	Estimate: \$0.00 Actual: \$0.00	<input type="checkbox"/>								
<input type="checkbox"/> Subcategory: Other	Estimate: \$0.00 Actual: \$0.00	<input type="checkbox"/>								
Entertainment Totals:										
	<table style="width: 100%; text-align: center; font-size: x-small;"> <tr> <th>Estimate</th> <th>Expense</th> <th>Payment</th> <th>Balance Due</th> </tr> <tr> <td>\$0.00</td> <td>\$0.00</td> <td>\$0.00</td> <td>\$0.00</td> </tr> </table>	Estimate	Expense	Payment	Balance Due	\$0.00	\$0.00	\$0.00	\$0.00	<input type="button" value="Update"/>
Estimate	Expense	Payment	Balance Due							
\$0.00	\$0.00	\$0.00	\$0.00							
<input checked="" type="checkbox"/> Category: Miscellaneous	ESTIMATE: \$0.00 ACTUAL: \$0.00	<input type="checkbox"/>								
<input checked="" type="checkbox"/> Category: Transportation	ESTIMATE: \$0.00 ACTUAL: \$0.00	<input type="checkbox"/>								
<input checked="" type="checkbox"/> Category: Travel	ESTIMATE: \$0.00 ACTUAL: \$0.00	<input type="checkbox"/>								

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TASK MANAGER

HOUSING MANAGER

EXPENSE TRACKER

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FIG. 40



POWERED BY Event411

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN OFF

PREMIERPLANNER

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EXPENSE TRACKER

Add Category

To add a category, select the Add checkbox, enter a name, then click Submit.

Category

Add

Category

Add To Vendor List

☒

☒

Administrative

Catering

Décor

Entertainment

Location/Venue

Media

Miscellaneous

Photography/Videography

Printed Items

Transportation

Travel

Submit

Submit

4100

FIG. 41

# PREMIERPLANNER™

POWERED BY Event411™

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN OFF

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EXPENSE TRACKER  
MAIN  
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## EXPENSE TRACKER

### Add Expense/Actual Amount

Enter a name for the expense item and select existing Vendor or add a new Vendor.

All required fields are marked in red.

#### Estimate Amount Info

Expense Item

Estimate Amount

Vendor

- Select -

Notes

#### Actual Amount Info

Date of Payment

Actual Amount

PO Number

Invoice Number

Sign

Cancel

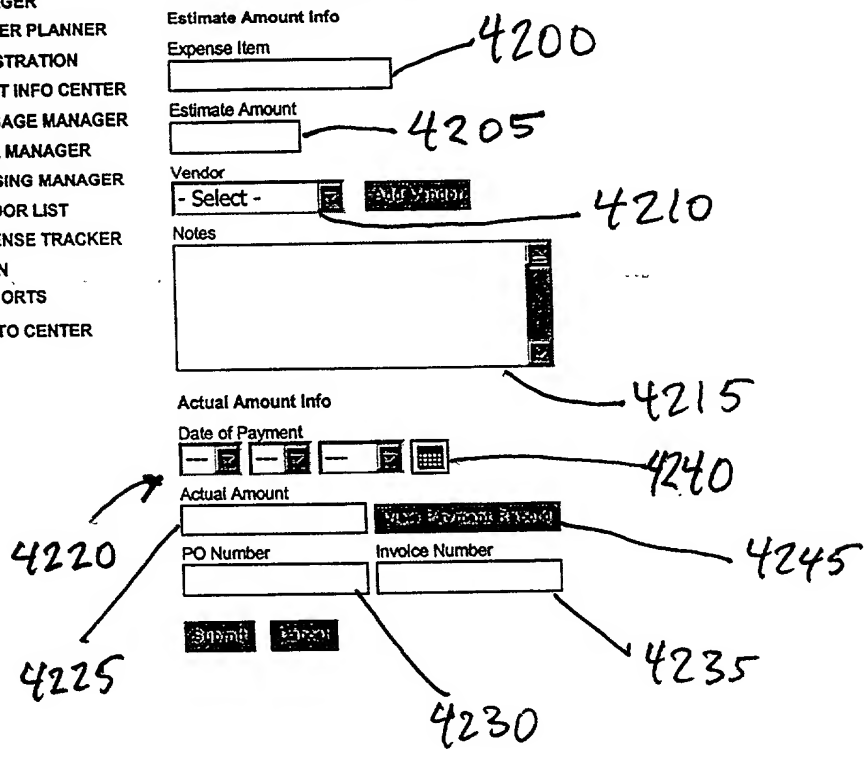


FIG. 42

# PREMIERPLANNER™

POWERED BY Event411™

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN OFF

## EXPENSE TRACKER

### Reports

View Report

To view this report in printable form, click Print Preview.  
Then, go to File on the browser and click Print.

POWERED BY Event411™

### Balance Due Report - Finance Training

Expense	Expense Amount	Payment Amount	Payment Type	Balance Due	Payment Due Date
---------	----------------	----------------	--------------	-------------	------------------

Sucky Copy  
CAIs

1.00

1/10/01

Print Preview

4310

4315

4320

4325

4330

4335

4305

### TOOLS

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4300

FIG. 43

# PREMIERPLANNER™

POWERED BY Event411™

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN OFF

## TOOLS

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## EXPENSE TRACKER

### Reports

Please provide a name for your

Create Custom Report

In the box below, enter the name of this report, and then click Continue.

To make this report available for others to view, select Let others view.

Enter the report name:

Ultimate Report

☐ Let others view.



4400

FIG. 44

# PREMIERPLANNER™

POWERED BY Event411™

Finance Training 1/15/02 - 1/17/02

ADMIN CENTER MY PROFILE HELP SIGN

## TOOLS

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HOUSING MANAGER  
VENDOR LIST  
EXPENSE TRACKER  
MAIN  
REPORTS  
PHOTO CENTER

## EXPENSE TRACKER

### Format Custom Report

Save State: UNSAVED . Ultimat

#### Page Format

Think about the information you want in this report and then decide how it should be displayed. For example, it possible to have all the information for each individual record appear in five rows in one column or the same information could be displayed in five columns in a single row. Choose the format that is best for this report.

4 Enter the number of columns for the report.

To change the format for the report, enter new row/column numbers and click Update.

Update

#### Data Selection

Use the drop-down lists to select the data fields to be included in the report.

Expense	Expense Date	Payment Date	Payment Amount
---------	--------------	--------------	----------------

Format Preview

From	Order	Exp	Sub	Item
------	-------	-----	-----	------

FIG. 45

## PREMIERPLANNER

POWERED BY Event411 Finance Training 1/15/02 - 1/17/02

### TOOLS

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HOUSING MANAGER

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PHOTO CENTER

### EXPENSE TRACKER

#### Selection Criteria Step 1 of 2

##### Expense Categories

From the columns below, select which groups to be included in this report.  
To select all, click the Select all box

#### Administrative

- ☒ Consultants
- ☐ Photocopies
- ☐ Shipping/Postage
- ☐ Telephone/Fax

#### Catering

- ☒ Bartenders/Servers
- ☐ Beverages
- ☐ China/Glassware/Flatware
- ☐ Food
- ☐ Tables/Chairs/Unens

#### Décor

- ☐ Decorations
- ☐ Flowers/Centerpieces
- ☐ Signage

#### Entertainment

- ☐ Music

#### Location/Venue

- ☐ Audio/Visual
- ☐ Equipment Rental
- ☐ Site Rental

#### Media

- ☐ Press Kits

#### Miscellaneous

- ☐ Gifts
- ☐ Gratuities
- ☐ Petty Cash

#### Photography/Videography

- ☐ Photographer

#### Printed Items

- ☐ Invitations
- ☐ Programs

#### Travel

- ☐ Air
- ☐ Car Rental
- ☐ Hotel

☐ Select all

4600

FIG. 46



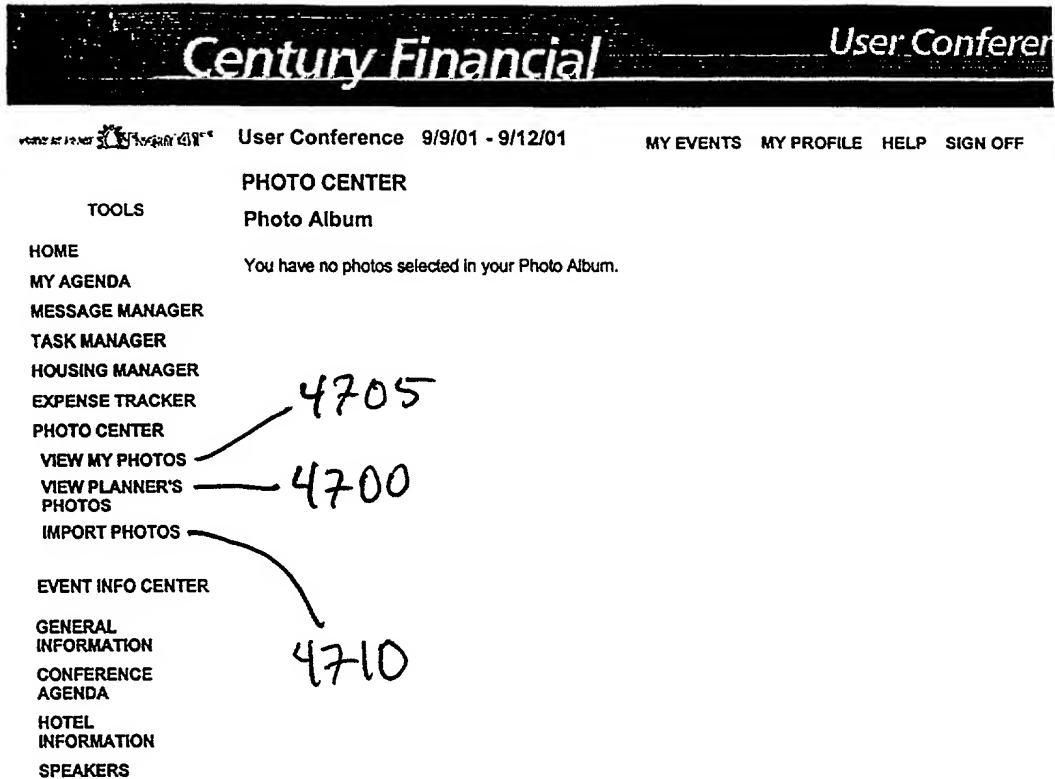


FIG. 47

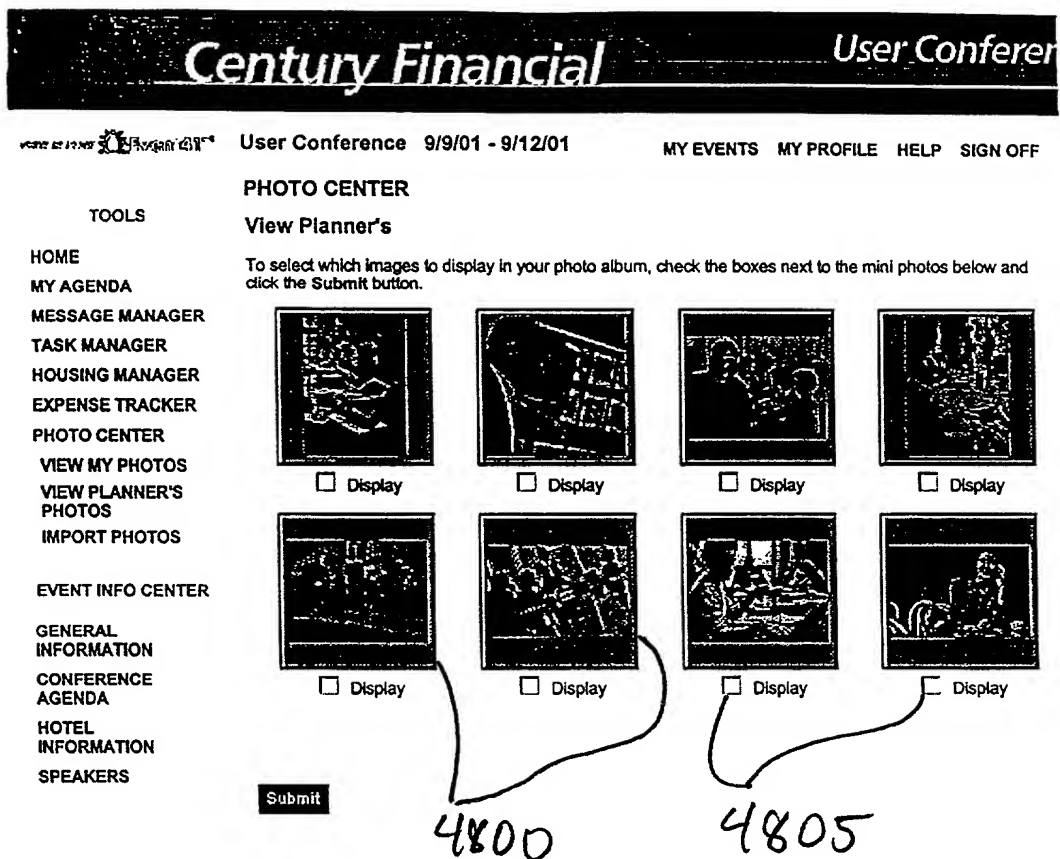


FIG. 48